



Brochure Portfolio

Business-to-Business Product Brochure

Are you really
comparing
apples to apples?



TOTAL KEMPER PROTECTION

Inside copy excerpt:

Don't settle for look-alike protection

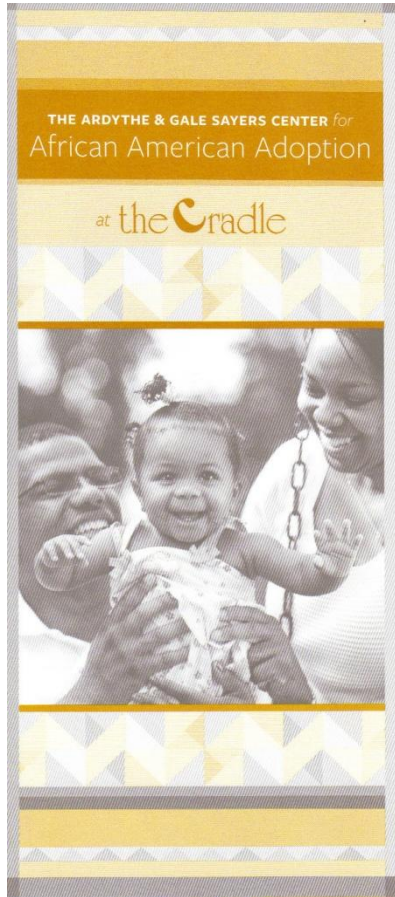
When your independent agent or broker presents you with two insurance proposals that have similar coverage and comparable pricing, which should you choose? Neither, yet. Because the insurance quote is just part of the information you should weigh in comparing insurers.

To really compare apples to apples, you should compare the overall quality of protection. Consider the contract

plus: service, financial
strength, responsiveness...

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Nonprofit Agency Brochure



Inside copy excerpt:

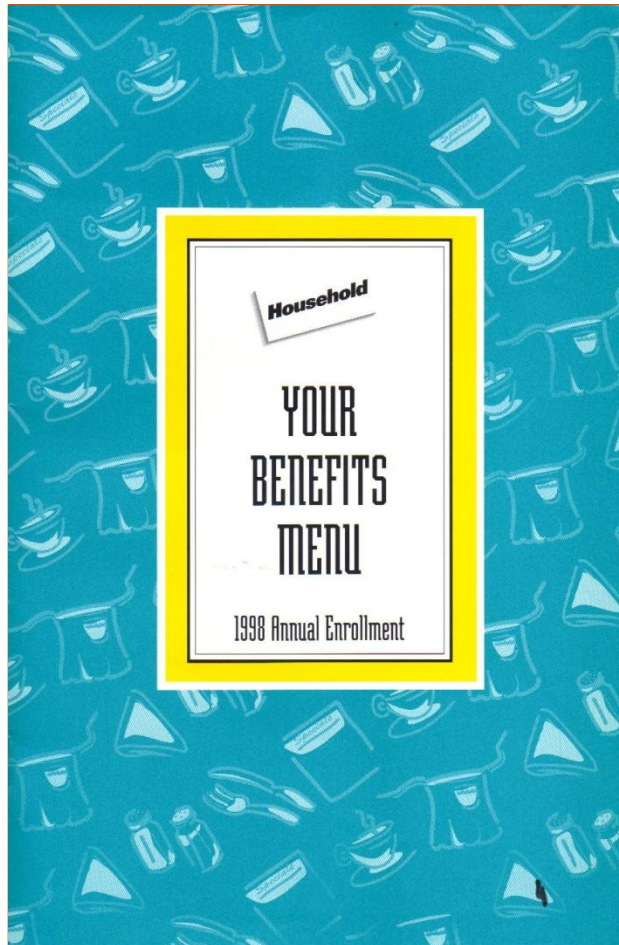
Placing Children First Since 1923

For nearly 90 years, The Cradle has been highly regarded as one of the country's foremost adoption agencies. Over the years, we've placed more than 15,000 children into permanent, loving homes.

The Sayers Center is part of The Cradle's domestic adoption program. It is one of the only programs in the country that promotes adoption and adoption awareness specifically within the African American community. The goal of the Sayers Center is to find safe, loving, permanent homes for African American babies. The majority of babies placed through the Sayers Center are newborns....

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Employee Benefits Brochure



Inside copy excerpt:

May we take your order?

Here is your soup-to-nuts guide to core medical and life benefits that you can elect to protect yourself and your family. It also will give you a taste for Household's work-life benefits – including old favorites that help you budget for upcoming medical and child care expenses, and new menu items such as auto/home/renters insurance and a group legal plan.

As you read this menu, you'll see:

- ❖ Helpful tidbits sprinkled throughout the book; and
- ❖ A short order menu...

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