



Direct Mail Portfolio

Direct Mail Postcard: Auto Insurance



Accidents
happen...

And You Deserve the Benefit of the Doubt

If you're a careful driver with a good record, an accident shouldn't automatically mean higher insurance rates. That's why we'd like to tell you about Kemper auto insurance. It includes First Accident Forgiveness, which gives good drivers a break for the first at-fault accident.

To learn more about the benefits of driving with Kemper auto insurance, give us a call.

write
2win
communications

Direct Mail Postcard: Cross-Selling #1



You'll *like* the
sound of this

Arranging Your Insurance Has Never Been Easier

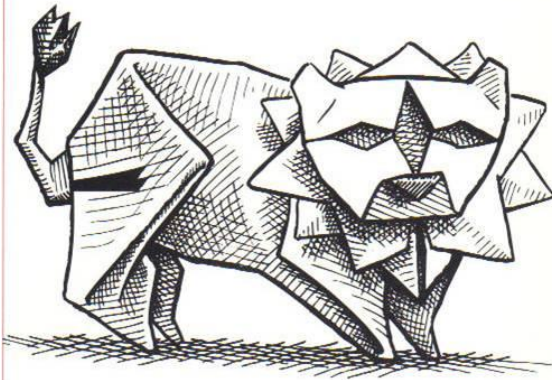
In fact, one policy – The Kemper Insurance Package – can protect just about everything you own, from your car to your clothes... even your favorite CDs.

But listen, here's the best part: you'll get broader coverage with this special policy than you would with separate auto and condo owners policies. You'll like the price, too.

If the Kemper Insurance Package sounds like music to your ears, give us a call today.

write
2win
communications

Direct Mail Postcard: Cross-selling #2



Think insurance
is a paper jungle?

Let Us Be Your Guides

When you insure your auto and home with different insurers, you could get lost in the shuffle if a loss occurs. Policy language varies slightly, and each insurance company does business a little bit differently.

As the agency you've trusted to insure your home, we'd like to make sure everything you own is properly protected. Call today for a free auto insurance quote.

write
2win
communications



Sylvia Alston, principal

847-341-6846 * sylvia@write2win.com